

Infinite Monkeys Typing in Greek Polytonic: How the College Greek Exam Went Digital

This presentation is an overview of the process of taking the College Greek Exam from a traditional pencil-and-paper exam into an online format. It discusses some of the reasons behind the decision to “go digital” (i.e. faster access to test scores and data, greatly reduced mailing and supply costs, flexible scheduling for participating programs), as well as highlighting how pressures faced by Greek programs across the country affected the creation of an online CGE (i.e. dwindling financial support from universities, inconsistent tech support). The presentation will also highlight some of the problems related to using web-based sites like Survey Monkey, Survey Gizmo, and ESurveyPro for academic testing and how, as many of these sites evolve in order to better manage customer feedback by adding video and audio components to their survey tools, the possibilities for their use in academic testing increase as well.