

## Public Scholarship: Platforms and Promotion

Our final presenter is an Assistant Professor in Ancient Studies and the creator of a podcast, YouTube channel, and online community focused on ancient history. She will talk about how to use podcasts, YouTube, and Twitter as public scholarship; the advantages and limitations of those platforms; and the problems of how to make this kind of work seem respectable, and even impressive, to graduate supervisors and potential employers.

This presentation will begin with a discussion of how this presenter uses podcasts, YouTube, and Twitter as public scholarship, with a focus on the advantages and limitations of those platforms. Podcasting especially has seen somewhat of a vogue in recent years, but all three media work for different audiences and require different preparation. This speaker will address how can these platforms be harnessed for learning opportunities, outreach, and accessibility, and overall how each can be used to combine entertainment with pedagogy.

This presenter will draw from her experience creating podcasts and videos as well as her experience outside of graduate school to discuss how students can include these activities in resumes and applications. Much digital outreach and public scholarship work goes unacknowledged at universities, where students are only rarely provided the necessary training or tools. Those who spend their time engaging in public scholarship are often unable to translate these projects to a standard C.V., despite the time and energy such projects take up and their value to academic communities and beyond. This presenter will go over some of the common problems often faced when trying to translate public scholarship into the world of academia, and how to advertise public scholarship work so that the true value may be apparent to graduate supervisors and potential employers.