Styling the Past: Ancient and Classical Motifs in Fashion and Popular Media

The ancient world has frequently served as a powerful and important influence on popular culture over the past few centuries, contributing numerous visual motifs, styles, and images to a variety of different contexts in the areas of fashion, design, and popular media. Ancient Egypt, classical Greece, and imperial Rome: with their evocations of beauty, sensuality, and eroticism, these celebrated periods of antiquity conjure up the picture of a distant past adorned in elegance and luxury.

The five papers on this panel explore the ways in which modern representations of the "look" of antiquity are made manifest in clothing fashions and popular media, while at the same time revealing how these visual and material receptions of the ancient world might suggest their engagement with contemporary socio-economic issues such as politics, education, race, class, gender, and sexuality. The panel considers these modern images of the ancient world to be a provocative contribution to our understanding of how specific threads of classical reception are constantly being rewoven to suit current tastes, aspirations, and anxieties.

Time Requested: 100 minutes

AV Requirements: LCD digital projection & sound cables for PPT with embedded video clips.